



**BLUENOISE**

<https://bluenoise.tech/>



## **Creativity is not everything!**

The uniqueness of **each brand**, along with its purpose and challenges, is part of our creative mantra.

The **understanding** of our clients, their product, target market and **growth aspirations** is part of the axes that will govern our professional practice. Offering customized **solutions in our procedures**.



**Our team** is composed of **professionals** from different areas: architecture, psychology, graphic design, communication, information technology engineering and software development.

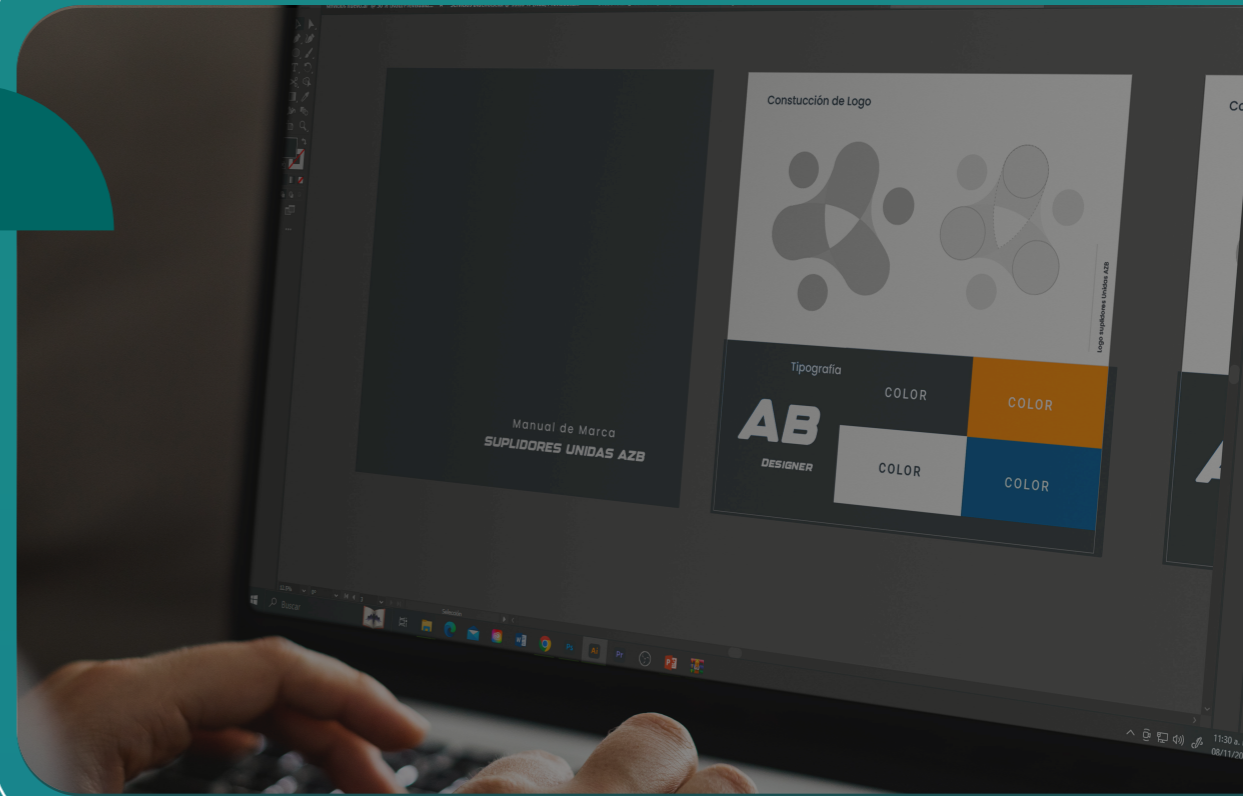
We are **committed to using our** complementary skills to provide a multidisciplinary approach to each project and to **satisfy the needs of our clients** in an optimal and comprehensive manner.

By combining **our skills** and **expertise**, we seek to approach challenges from a variety of perspectives to **deliver solid and effective results**.

# BRANDING

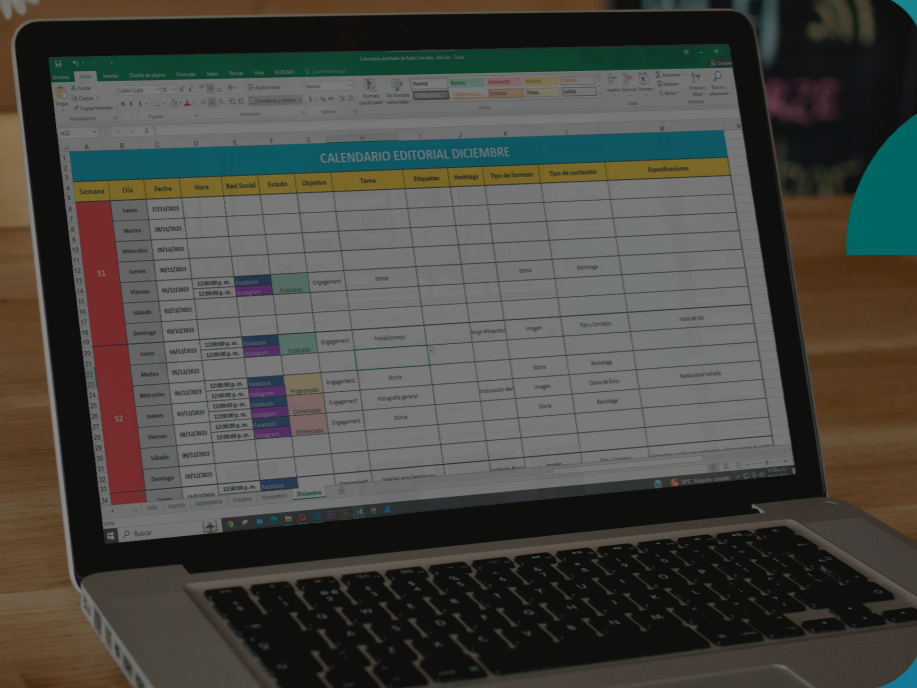
We are 100% dedicated to solving graphical communication problems through an agile development of creative proposals and in trend with the current times.

We have the necessary resources to design anything from a logo to an online business.



# SOCIAL MEDIA CONTENT CREATION AND MANAGEMENT

We help companies, who are willing to invest in long-term digital strategies, to generate sustainable business results through marketing, sales and service methodologies.





## DESIGN AND IMPROVEMENT OF WEB PAGES AND/OR WEB CONTENT

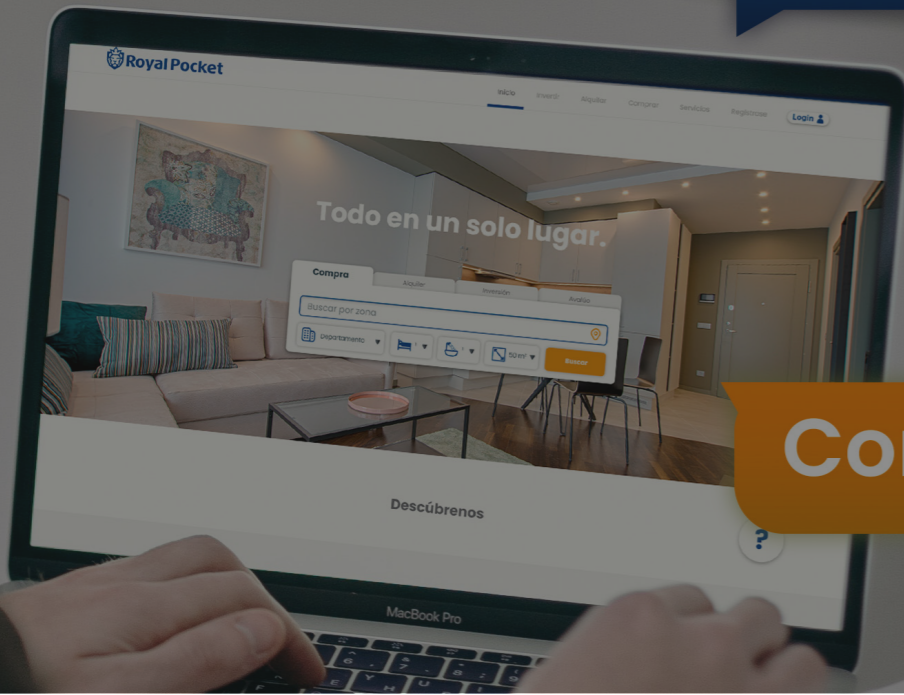
We design pages according to the corporate image of your company, providing information to potential customers.

Our team follows efficient methodologies, giving certainty to all our clients of a quality product and, above all, a friendly site to the end user.



## E-COMMERCE IMPLEMENTATION AND DEVELOPMENT.

E-commerce is the purchase of products or services through a digital platform, website, mobile or app. The Mexican user already trusts it and uses it continuously, that is why we create e-commerce that sells, is secure and manageable, so you have full control of everything that happens.



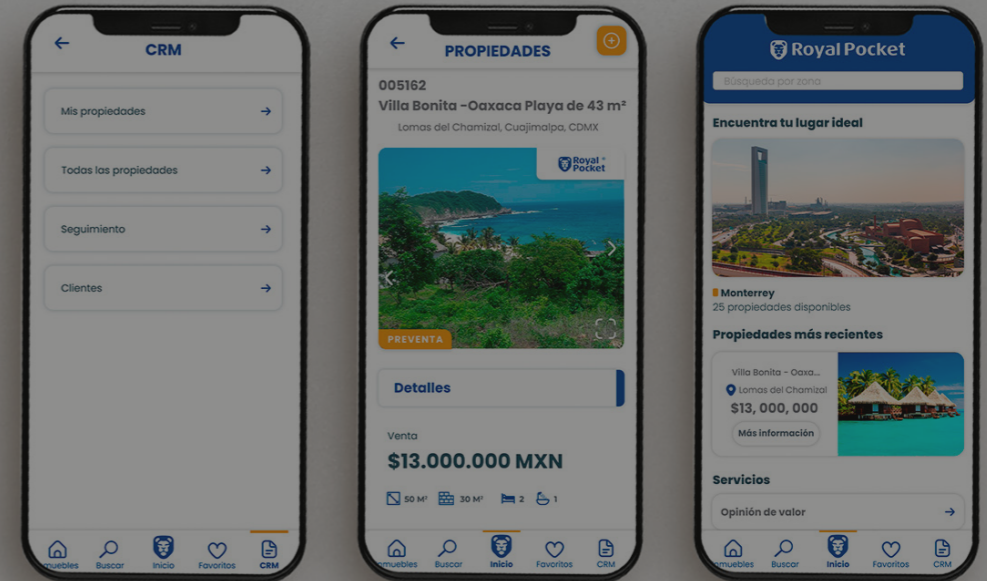
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## DEVELOPMENT OF MOBILE APPLICATIONS

We develop custom applications to be executed in different mobile devices.

This type of applications allow the user to perform a varied set of tasks:

Professional, leisure, educational, access to services, among others.



## CORPORATE IMAGE CONSULTING

We will advise and help you so that your image transmits professionalism and distinguishes you from the competition, through designs that reflect your values and ideas.

A good logo can make the difference.





## CUSTOM SOFTWARE DEVELOPMENT.

We are your technology partners. We create intuitive, easy-to-use and customized software.

We work integrally with you to guarantee your complete satisfaction as a client.



## DESIGN OF ADVERTISING CAMPAIGNS FOR PRINTED AND DIGITAL MEDIA.

We will help you launch, develop and build your business, generating dynamic and attractive content for your customers, so that you can see the benefits in the short term.

Promote your business on social networks, landing pages, postcards, etc.





## CREATION OF COMPLEMENTARY VIRTUAL CONTENT DEPENDING ON THE NEEDS OF THE PROJECT.

We cover all aspects and digital features that may arise in your company, configuring and creating more friendly sites for your customers.



+52 (999) 268 2311  
+52 (999) 257 5077



Calle 20 #235, Col. Altabrisa,  
Piso 9, Local 915,916, 97130  
Mérida, Yucatán



<https://bluenoise.tech/>



VISIT US

[karla.palomo@bluenoise.tech](mailto:karla.palomo@bluenoise.tech)

